Dear Colleagues,

It is my privilege to welcome you to the 14th Annual Pain Medicine Meeting taking place November 19-21, 2015 in beautiful Miami Beach. This year marks the 40th anniversary of the rebirth of our society in 1975. A special celebration event will be held on Saturday evening to mark the momentous occasion. You won’t want to miss it!

We will also be inaugurating a new format that incorporates many of your suggestions from prior meetings. We understand that you have a busy clinical practice, so we have shortened the duration of the meeting without the sacrificing academic content and networking experiences. We want to improve your learning experience by giving you more opportunities to actively participate. For example, our new Ask the Expert Interactive Sessions will enable you to connect with expert faculty in small groups and even submit your own cases for discussion.

We also have prepared an outstanding didactic program, as you have come to expect from ASRA. The first day of our general program will be dedicated to refresher courses covering the most relevant clinical issues in pain medicine, from opioid induced hyperalgesia to the effect of cerebrospinal fluid in intrathecally administered medications. We also have included a panel discussion on the new, multispecialty guidelines for the management of patients on chronic anticoagulation undergoing interventional pain procedures. The main program for the second and third day will consist of plenary sessions and parallel sessions on various topics representing the future of pain medicine, such as nanotechnology, gene therapy, and regenerative pain medicine, including stem cell and platelet-rich plasma (PRP) in pain medicine.

As always, our faculty is eager to meet you, share their expertise, and learn from your experiences as well.

Regards,
Carlos Pino, MD
Chair, Scientific/Education Planning Committee 2015

We look forward to welcoming you to the iconic Fontainebleau Hotel on beautiful Miami Beach!
ASRA is making enhancements to the exhibition program.

Highlights for 2015 include:
- All meeting activities located in one location; with a central, larger exhibit hall
- Exhibition now opens at meeting commencement Thursday morning
- New exhibit hall activities including hospitality rooms, internet café, and ASRA chat room
- Additional promotional opportunities, including more non-CME promotional session time

1,000 plus participants expected in Miami, FL!

ASRA Exhibitor Feedback

There is never a question of whether our company will exhibit at ASRA’s Annual Pain Meeting. This is the rare meeting where the attendees are practicing clinicians from a wide variety of clinical locations, i.e. from hospital-based to private office-based practices. More importantly, they are decision makers who are still able to make purchasing decisions! We would not miss the chance to discuss our products with them at ASRA’s Annual Pain Meeting!

David L. Seitelman
Managing Director, Safersonic

Participant Demographics 2014

Meeting Statistics: Country

- 965 Attendees came from 34 countries
- 89% from USA & Canada
- Top Five Countries:
  - USA
  - Canada
  - Japan
  - South Korea
  - Saudi Arabia
Participant Demographics 2014

Meeting Statistics: Workplace Type

Meeting Statistics: Expertise

Meeting Statistics: Age

Meeting Statistics: Professional Role
Exhibition Information

Exhibit Floor Plan

Exhibition and Support Contacts

Jack Edelman
ASRA Account Executive
Email: jack.edelman@ajj.com
Phone: 856-256-2313

Rick Gabler
National Sales Manager
Email: rick.gabler@ajj.com
Phone: 856-256-2432

Sharon Hampton
Marketing Coordinator
Email: sharon.hampton@ajj.com
Phone: 856-256-2432

Anthony J Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056

Meeting Venue

Fontainebleau Miami Beach
4441 Collins Ave.
Miami Beach, FL 33140
Phone: 305-538-2000

Exhibit Hall
Sparkle East &
Ocean Promenade East & West

Exhibition Hours (Subject To Change)

<table>
<thead>
<tr>
<th>Wednesday, November 18</th>
<th>8:00 - 5:00 pm</th>
<th>Exhibitor Set up</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, November 19</td>
<td>7:00 - 8:15 am</td>
<td>Exhibit Hall Open - Breakfast 7:00 - 7:45 am</td>
</tr>
<tr>
<td></td>
<td>9:45 - 11:00 am</td>
<td>Exhibit Hall Open - Morning Break 10:00 - 10:45 am</td>
</tr>
<tr>
<td></td>
<td>3:45 - 4:45 pm</td>
<td>Exhibit Hall Open - Afternoon Break 4:00 - 4:30 pm</td>
</tr>
<tr>
<td></td>
<td>6:30 - 8:00 pm</td>
<td>Exhibit Hall Open - Wine &amp; Bubbly Reception 6:30 - 8:00 pm</td>
</tr>
<tr>
<td>Friday, November 20</td>
<td>7:15 - 8:15 am</td>
<td>Exhibit Hall Open - Breakfast 7:30 - 8:00 am</td>
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<td></td>
<td>9:45 - 11:00 am</td>
<td>Exhibit Hall Open - Morning Break 10:00 - 10:45 am</td>
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<tr>
<td></td>
<td>3:45 - 5:00 pm</td>
<td>Exhibit Hall Open - Afternoon Break 4:00 - 4:45 pm</td>
</tr>
<tr>
<td>Saturday, November 21</td>
<td>7:15 - 8:15 am</td>
<td>Exhibit Hall Open - Breakfast 7:30 - 8:00 am</td>
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<tr>
<td></td>
<td>9:45 - 11:00 am</td>
<td>Exhibit Hall Open - Morning Break 10:00 - 10:45 am</td>
</tr>
<tr>
<td></td>
<td>11:15 - 4:00 pm</td>
<td>Dismantle</td>
</tr>
</tbody>
</table>
Exhibition Information

**Booth Prices (Including Pipes And Drapes)**

- 10' x 10' ........................................ $3,100
- 10' x 20' ........................................ $6,200
- 20' x 20' ........................................ $12,400

**Booth Prices Include:**

- An identification sign
- Pipes and drapes
- The following furniture:
  - One 6' draped table
  - Two chairs
  - One wastebasket
- Access to main sessions *
- Registration list (no emails are included)
- General cleaning of aisles
- Listing in the program guide
- Basic electricity (up to 20 amps)
- 100 word company / product profile in the program guide

If you are not interested in making use of the pipes and drapes or the furniture, please indicate that on the booking form.

**Assignment of Space/Priority Points System**

Priority for space assignment is based on points awarded via official ASRA Guidelines for Assignment of Space. To benefit from the points system, the application for space must be received before June 1, 2015. Space will then be assigned on a priority points basis. Exhibitors will receive confirmation of space the week of July 13, 2015.

Applications received after June 1, 2015 will be assigned on a space-available basis in order of date received. ASRA reserves the right to assign the next best substitute space when the requested space is not available. Because it is not always possible to contact each company for new selections of space, please do not concentrate all choices in one area of the exhibit hall. Applications can be made by e-mail, mail, express service, or fax. No assignments will be made without a deposit check.

**How to Earn ASRA Priority Points**

- Corporate Partner ........................................ 4 points
- RA Spring Exhibitor ........................................ 1 point **
- PM Fall Exhibitor* ........................................ 1 point **
- Marketing Opportunities Promotional Support ........... 1 point

*Prerequisite for obtaining any meeting space during Pain Meeting.
** per 10' x 10' booth

**ASRA Guidelines for Assignment of Space:** The priority points system has been established to fairly assign space at all ASRA meetings and events. Point totals are based on the 12 months preceding June 1, 2015, the date applications must be received to benefit from the point system.

- All requests for space must be submitted by the sponsoring company via the official booking form.
- Earliest submitted forms will have preference if companies reach equal point totals. If forms arrive on the exact same date, ASRA reserves the right to assign space based on a company's previous support of ASRA.

- All official ASRA space requirements will be met prior to any assignment of space required by industry.
- Assignment of exhibit hall exhibit space will begin after June 1, 2015.
- Assignment of other function space will begin approximately 100 days prior to event.
- All independent industry-sponsored events affiliated with the ASRA meeting must be approved and not compete with official ASRA events. Failure to have approval may result in exclusion from all ASRA meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA in writing.

**Additional Space Requests:** Requests for meeting space for company meetings, symposia, or hospitality activities must be sent to ASRA c/o Show Management. Space is assigned according to ASRA official guidelines. All requests must be in writing.

**Adjustment Of Exhibit Floor Plan**

ASRA floor plan is tentative and subject to change. ASRA reserves the right to add or remove booths if necessary.

**Hotel Reservations**

**What is the room rate for the hotel?**

ASRA has secured the exceptionally reduced rate of $255 for single/double sleeping rooms. Book early as the ASRA room rate is hundreds of dollars cheaper than standard rates. The block will fill quickly and the rate is only available until Wednesday, October 28, 2015.

**How do I make my own hotel reservations?**

To book your room online at the ASRA reduced rate, please visit https://resweb.passkey.com/go/asrf1115 or Call Fontainebleau at 1-800-548-8886 (mention ASRA Pain Medicine Meeting).

**Exhibitor Personnel Registration**

- Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased, as detailed below
- Exhibitors are allowed to attend main meeting sessions at no charge; (priority seating to paid participants); standard registration fees must be paid for participation in PBLD’s, workshops, special events, etc.
- In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
- Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name and their name if they choose.

- Two (2) exhibitor badges will be given for 10’ X 10’ booth
- Three (3) exhibitor badges will be given for 10’ X 20’ booth
- Four (4) exhibitor badges will be given for 20’ X 20’ booth
- 1 additional exhibitor badge for every 100 square feet
Any additional exhibitor personnel will be charged an exhibitor registration fee of $195.

**Exhibitors’ Service Contractor Kit**

An exhibitors’ service kit outlining all technical aspects of exhibiting will be circulated 2-3 months prior to the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

**Exhibitor Profile**

Upon receipt of the booking form, you will be asked to please send a 100-word exhibitor company/product profile to asra_profile@ajj.com. This will be published in the list of exhibitors in the program guide. Failure to provide the profile by the deadline will preclude your company from being listed in the program guide.

**Exhibition Terms & Conditions**

The Terms and Conditions of exhibiting are included in this prospectus. Please note that signing of the support and exhibition booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.

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**Marketing Opportunities**

There will be a number of opportunities for exhibiting companies to promote their products/services during the ASRA meetings. Companies wishing to hold industry meetings greater than 20 participants must work through ASRA.

**Industry Organized Non-CME Promotional Session**

- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized Non-CME promotional session
- Separate times for promotional sessions (not competing with educational sessions) will be made available
- These promotional activities will not offer CME credit (by ASRA or another provider)
- The content outline and speaker selection must be submitted to ASRA for approval (by the Scientific/Education Planning Committee) two months prior to the activity
- Industry supported promotional sessions will be clearly indicated in the meeting timetable/program as: “Non-CME promotional session organized by…” (the term “sponsored” is not to be used)
- Promotional/marketing materials created by the company must include:
  - “Non-CME promotional session organized by: company name”
  - “The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this Non-CME promotional session. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA.”
- Session timeslots approved as outlined
- Pre-meeting registration mailing list 30 days prior (on or before October 19, 2015)
- Pre-meeting designated mail shot for the Non-CME promotional session. The pre-meeting mail shot will be sent by ASRA on the industry supporter’s behalf and will include all Non-CME promotional session information

- Session hall with standard A/V set (including but not limited to screen, projector, podium, microphone, house sound) for presentation (additional requests at the expense of the supporter).
- Delegate bag insert for session invitation (invitation provided by supporter and subject to approval)

**Industry Organized Non-CME Promotional Session Time Slots**

**PLENARY Sessions** – There will not be any sessions competing with the following time slots. Light breakfast included.

- Friday, November 20, 7:00-7:45 am (plenary) - $18,000
- Saturday, November 21, 7:00-7:45 am (plenary) - $18,000

There are only two available – **Book Early!**

**PARALLEL Lunch or Dinner Sessions** – Concurrent with another Non-CME session. Does not include food and beverage, which can be arranged directly with the venue.

- Friday, November 20, 1:00 -1:45 pm (parallel x 2) - $18,000 each
- Friday, November 20, 7:00 - 8:30 pm (parallel x 2) - $16,000 each

Slight schedule changes may occur with the times listed above.

**Meeting Lanyards – $6,500**

- Logo on lanyard distributed to all participants
**Marketing Opportunities**

**Internet Café/ASRA Chat Room – $7,500**

There will be an internet café equipped with workstations in the exhibit hall where attendees may check emails, chat and network with ASRA attendees.
- Display company logo on screen saver and background
- Chat room branded with company’s recognition of support

**Meeting Bags – $9,500**

ASRA will provide the participants’ meeting bags.
- Company logo will appear on each participant’s bag

**Charging Stations**

$7,500 for both or individually $4,000 each

Mobile device charging stations have rapidly become a “must have” utility at all conferences, trade shows and exhibitions and ASRA will feature two in exhibition hall. Have them branded with your company logo.

Two units are available for support
- High top table – 42” high
- 12 open bay charging cords
- 4 outlets to charge laptops
- Cords protected under glass
- Spill proof rim
- Several areas for branding

**Free Standing Meter Board Sign**

$1,500 per Meter Board (limited supporters)

Free standing meter board signs are an effective, affordable way to communicate with ASRA attendees. These two-sided meter boards display your artwork in high traffic areas within the exhibit hall and ASRA convention space which can carry your corporate logo and booth number.

**Floor Decals**

$1,750 for (5) Decals (limited to 3 supporters)

Floor decals are a great way to drive traffic to your exhibit booth providing recognition, and distinguishing your company from your competitors. Decals will be placed throughout the convention space (approved areas) in the ASRA convention space. Decals are approximately 24” H x 24” W (live area for artwork is approximately 18” x 18”). Approval from venue and artwork required.

**Table Tent Advertising**

$1,250 for (5) Table Tents (front & back)

Table tent advertising in the ASRA networking areas within the exhibit hall provides great exposure in busy gathering areas seen by hundreds of attendees each day.

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**Notepads And Pens**

$3,500 + Notepads And Pens *(to be provided in kind)*

Supporter will provide notepads and pens for distribution.
- Branded notepads and pens will be provided to all participants in the meeting bag

**Hospitality Suites/Meeting Rooms**

Price Depending On The Size Of The Room

An opportunity to have a room on the show floor or rent room at the venue that will be used as a hospitality suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost.
- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite

**Wine/Champagne Pour – Networking Reception**

$800/5 Bottles or $1,500/10 Bottles

Five or ten bottles of wine/champagne are selected from a predetermined wine list to be served during the networking reception on Thursday, November 19, 2015. The wine/champagne is served from your exhibit during the networking reception.
- Includes company listing and booth location on a wine/champagne pour menu distributed to all participants during the networking reception

**Promotional Material Distribution – $1,750**

Inclusion of promotional material, such as a flyer, in the participants’ meeting bags. Please note that the material must be provided by supporter and must be approved by ASRA. Quantity of promotional pieces required for distribution is 1,250. The maximum size of each piece is 8.5” x 11”. Note: The basic fee for promotional pieces other than a single page flyer is $2,500 per piece and must be preapproved (This includes booklets, oversized pieces, and exhibitor samples).

* The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

**Program Guide Advertisements**

The printed program guide will be distributed to all attendees in Miami. It contains useful information about the meeting and its events. This opportunity allows you to place four color advertisements. Rates are net non-commissionable.

<table>
<thead>
<tr>
<th>Type</th>
<th>Back Page 4th Cover</th>
<th>Inside Back 3rd Cover</th>
<th>Run of Book Ads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Guide</td>
<td>$4,000</td>
<td>$3,000</td>
<td>$2,250</td>
</tr>
</tbody>
</table>

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All supporting companies will be recognized in the following locations:

- ASRA’s meeting website
- Onsite signage
- Printed meeting materials
- Mobile App

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Contracts & Confirmation

Supporters
Once a signed booking form is received, a confirmation of support will be mailed to you with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the support booking form, ASRA will reserve the items listed in it. Completion of the support booking form by the supporter shall be considered as your contract to purchase the items.

Exhibitors
Once an exhibition booking form is received, a confirmation of exhibition will be mailed to you with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment.

Support Terms & Conditions
Terms and conditions of support are included in this prospectus.

Payment Information

Terms of Payment for Supporters/Exhibitors
100% upon receipt of the support/booking form and first invoice.

All payments must be received before the start date of the meeting. Should the supporter/exhibitor fail to complete payments prior to the commencement of the meeting, ASRA will be entitled to cancel the reservation and cancellation will be subject to cancellation fees as outlined in the prospectus.

Payment Methods

OPTION 1: Payment by check
Please make checks payable to: American Society of Regional Anesthesia and Pain Medicine

Regular Mail to:
American Society of Regional Anesthesia and Pain Medicine
East Holly Ave, Box 56, Pitman, NJ 08071

Overnight Delivery:
American Society of Regional Anesthesia and Pain Medicine
200 East Holly Ave, Sewell, NJ 08080

OPTION 2: Payment by credit card
In order to pay by credit card, please fill out the credit card authorization form in the prospectus.

Cancellation/Modification Policy
All payments, cancellations and/or reductions in space must be sent in writing to Jack Edelman at jack.edelman@ajj.com
ASRA shall retain:
- 25% if the cancellation/modification is made before June 1, 2015
- 50% if the cancellation/modification is made between June 1 - July 15, 2015
- 100% if the cancellation/modification is made after July 15, 2015

2014 Exhibitors

AcelRx Pharmaceuticals Inc.
The American Board of Anesthesiology, Inc. (ABA)
Allergan, Inc.
American Academy of Pain Medicine and Ultrasonography (AAPMU)
Analogic Ultrasound
BioScrip, Inc.
Boston Scientific
Cosman Medical
Depomed, Inc.
Diros Technology
Disc Disease Solutions, Inc.
eLab Solutions
Flowonix
Fujifilm Sonosite Inc.
GE
Havel’s Inc.
Integra Pain Management
Jazz Pharmaceuticals
Jazz Pharmaceuticals (Medical Affairs)
Kimberly Clark
Meds Management Group
Medtronic
Mindray North America
National Labs
Pacira Pharmaceuticals
Pain Brain
Pain Medicine News (McMahon Group)
Pajunk Medical Systems, LP
Proove Biosciences, Inc.
Review Concierge
Safersonic US Inc.
Salix Pharmaceuticals, Inc.
Samsung Electronics America
Si-Bone, Inc.
Siemens Medical Solutions
SPR Therapeutics
St. Jude Medical
Stryker Instruments
Wolters Kluwer Health
**CME Policies on Separation of Promotional from Educational Activities**

**Exhibit and Promotional Activity Fees Shall Be Separate and Distinct From Commercial Support**
- Complimentary exhibit and/or promotional activities will not be provided to those companies providing commercial support (educational grants or in-kind support)
- A separate and distinct fee must be paid for exhibit space or other promotional activities during the activity for which support was provided

**Separation of Promotional Activities from the Physical Space and Place of the Educational Activity**
- Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity
- Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor’s space only; canvassing or distributing promotional materials outside the exhibitor’s rented exhibit space is not permitted
- Specific times are established for exhibit viewing and/or other promotional activities (including industry supported satellite symposia)
- Food and beverage may be served by ASRA in the exhibit hall in order to encourage interactions between attendees and exhibiting companies

**Separation of Promotional Activities from the Educational Course Materials**
- ASRA does not include any product promotional information in its educational materials that are used to support learning during a CME activity (copies of slides, handouts, abstracts, etc.)
- Exceptions to this include:
  - The required commercial support disclosure (company name only, no trade names or product group messages)
  - Logistical information such as the time/location of industry organized promotional sessions, exhibitor listing, etc.
- Promotional information is only allowed in logistical support materials (printed program guide, tote bag, etc.). Promotional materials in the program guide will be grouped in a section in the back of the program. All such materials must be distributed outside the educational meeting room

**Non-CME Promotional Session Guidelines**
- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized Non-CME promotional session
- Separate times for promotional sessions (not competing with educational sessions) will be made available
- These promotional activities will not offer CME credit (by ASRA or another provider)

- The content outline and speaker selection must be submitted to ASRA for approval (by the Scientific/Education Planning Committee) two months prior to the activity
- Industry supported promotional sessions will be clearly indicated in the meeting timetable/program as: “Non-CME promotional session organized by…” (the term “sponsored” is not to be used)
- Promotional/marketing materials created by the company must include:
  - “Non-CME Promotional Session organized by: Company ABC”
  - “The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this Non-CME promotional session. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA.”

**Company Representative Session Attendance Guidelines**
- Commercial Support (grants and/or in-kind):
  - Complimentary registrations will not be provided to those companies providing commercial support; a separate and distinct fee must be paid for attendance during the activity for which commercial support was provided
- Exhibition and Promotional Support:
  - Companies paying the exhibit fee will receive a predetermined number of exhibitor badges, depending on the size of booth space purchased
  - Exhibitors are allowed to attend the main meeting sessions at no charge (priority seating to paid participants); standard registration fees must be paid for participation in PBLD’s, workshops, special events, etc.
  - In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
  - Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session
- In-Kind Technical Support:
  - In-kind support is sought from multiple companies, except when other equal but competing products or services are not available, therefore, therefore representatives from multiple companies will participate
  - A limited number of technical support badges will be provided for those companies providing support in-kind, requiring representatives to demonstrate the operational aspects or ensure proper functioning of a device
  - Participation is managed in strict compliance with the ACCME’s Accreditation Criteria and Standards for Commercial Support

1. ASRA is responsible for all decisions regarding the educational elements (planning, content, faculty selection, presentation, evaluation, etc.). Industry representatives in no way influence any portion of the CME activity; including how the in-kind support will be used or allocated to the educational sessions.
CME Policy

CME Policies on Separation of Promotional from Educational Activities

2. Industry employees shall be easily identifiable by their company and meeting badges.
3. The industry representative shall only contribute technical information about the use of the equipment.
4. The industry representative shall NOT expand their input into areas of clinical medicine, e.g.:
   - No indications for use
   - No comparisons between competing products
   - No comparisons between the device, invasive surgery, and/or medical treatment
5. ASRA's faculty and staff provide strict supervision to ensure proper professional behavior by industry representatives.
6. ASRA reserves the right to physicially limit the technician's access to the educational setting; requesting the technician's participation only when questions arise or further assistance is needed.

Commercial Interest May Not Be the Agent Providing Access to the CME Activity

- ASRA never uses a commercial interest as the agent providing a CME activity to learners (distribution of self-study CME activities or arranging for electronic access to CME activities)
- ASRA may provide a commercial interest with a limited number of brochures for audience generation only, but this is never the sole marketing method (others include direct mail, email promotions, etc.)

Onsite Monitoring

The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by ASRA's onsite staff.

About ASRA

The American Society of Regional Anesthesia and Pain Medicine (ASRA) is the largest subspecialty medical society in anesthesiology. It is our vision to be the leader in regional anesthesia and acute and chronic pain medicine through innovations in education and research. Our mission is to advance the science and practice of regional anesthesia and pain medicine. We do that by addressing the clinical and professional educational needs of physicians and scientists; ensuring excellence in patient care utilizing regional anesthesia and pain medicine; and investigating the scientific basis of the specialty.

The American Society of Regional Anesthesia was founded on August 2, 1923. The Society was reborn in 1975. ASRA is the largest subspecialty society in anesthesiology. There are approximately 4,000 members, including physicians and scientists and a rich international distribution.

- Education – in regional anesthesia and pain management
- Research – in regional anesthesia and pain management
- Pain Medicine – grounded in continuing education and quality scientific research
- The symbols or icons merely expand upon the mission and emphasize the historical developments of regional anesthesia and control of pain
- Poppy Pods – are a reminder of the unique role of opium and its alkaloids for the control of acute and chronic pain
- Open Books – represent the recording of scientific knowledge and dissemination of the critiqued information to the medical community
- Syringe – symbolizes technical aspects of the practice of regional anesthesia and pain management
  - The finger rings emphasize the need for exquisite control and safety

The logo of the American Society of Regional Anesthesia and Pain Medicine depicts the core of the Society's mission and includes features that embellish the essence of that mission in a symbolic way. The Triangle – represents the three interconnected functions of the Society:

- The overall shape of the Logo is in the form of the point of a needle, representing another essential tool for regional anesthesia, and the diamond shape dimensions emphasize precision and durable quality.
Mark Your Calendar!

41st Annual Regional Anesthesiology and Acute Pain Medicine Meeting
March 31 - April 2, 2016
New Orleans, Louisiana
Roosevelt Hotel

15th Annual Pain Medicine Meeting
November 17-19, 2016
San Diego, California
Hilton San Diego Bayfront Hotel

National Office
American Society of Regional Anesthesia and Pain Medicine

Angela Stengel, MS, CAE
Executive Director
Email: asrameetings@asra.com
Phone: 855-795-ASRA • Fax: 718-269-6188

239 Fourth Avenue, Suite 1714
Pittsburgh, PA 15222

Website: www.asra.com
SUPPORT & EXHIBITION BOOKING FORM

14th Annual Pain Medicine Meeting
November 19-21, 2015 • Miami, Florida • Fontainebleau Miami Beach

Please complete all details and send to:
Jack Edelman / Email: jack.edelman@ajj.com / Tel: 856-256-2313 / Fax: 856-589-7463

Contact information:
Contact name: _________________________________________________________________________________________
Name of company: ______________________________________________________________________________________
Address: ______________________________________________________________________________________________
City: _______________________________________ State: ________________ Zip code: _________________________
Telephone: ________________________________________ Fax: ______________________________________________
Email: _________________________________________ Website: ______________________________________________

Billing information (if different from contact information):
Address: ______________________________________________________________________________________________
City: _______________________________________ State: ________________ Zip code: _________________________
Country: __________________________________ Contact name: ______________________________________________
Phone: __________________________________________ Email: ______________________________________________

I would like to book the following support/exhibition:

<table>
<thead>
<tr>
<th>Educational and Promotional Opportunities</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-CME Promotional Session</td>
<td>$18,000 / $16,000</td>
</tr>
<tr>
<td>Day: ___________________ Time: ___________________________</td>
<td></td>
</tr>
<tr>
<td>Meeting Lanyards</td>
<td>$6,500</td>
</tr>
<tr>
<td>Internet Café</td>
<td>$7,500</td>
</tr>
<tr>
<td>Free Standing Meter Board Sign</td>
<td>$1,500 each</td>
</tr>
<tr>
<td>Table Tents</td>
<td>$1,250 (5 table tents)</td>
</tr>
<tr>
<td>Floor Decals</td>
<td>$1,750 (5 floor decals)</td>
</tr>
<tr>
<td>Meeting Bags</td>
<td>$9,500</td>
</tr>
<tr>
<td>Notepads &amp; Pens</td>
<td>$3,500 + notepads and pens</td>
</tr>
<tr>
<td>Wine Pour</td>
<td>$800  5 bottles / $1,500 10 bottles</td>
</tr>
<tr>
<td>Promotional Material Distribution</td>
<td>$1,750 per piece</td>
</tr>
<tr>
<td>Hospitality Suites/Meeting Rooms</td>
<td>Please contact for pricing</td>
</tr>
<tr>
<td>Advertisement in Program Guide</td>
<td>$4,000 / $3,000 / $2,250</td>
</tr>
<tr>
<td>Charging Stations</td>
<td>$7,500 / $4,000</td>
</tr>
</tbody>
</table>

Total Amount (please complete)  

☐ Please call me to discuss our Support Package
Special notes: Please indicate if you would like to avoid placement near any of the following companies, or if special configuration is needed
________________________________________________________________________________________
☐ We do not require pipes and drapes
☐ We do not require the furniture (6’ draped table, two chairs and one wastebasket)

Company and Product Information
List your company products and services below. Please note this is how your company and products/services information will appear on meeting related materials. ASRA reserves the right to edit as necessary for meeting materials.

Company name: ________________________________________________________________________________
City: __________________________________________ Zip code: ______________________________________
State: _________________________________________ Country: _________________________________________
Telephone: ___________________________________ Website: ____________________________________________

Description and Logo: (100 words or less)
Please send a 100-word exhibitor company/product profile and company logo in 300 dpi eps, jpg or pdf format to asra_profile@ajj.com.

☐ Payment has been made by check, please forward me final confirmation and receipt
☐ Payment will be made by credit card
☐ Please send me a first deposit invoice for 100% of the total amount due

We accept the contract terms and conditions (listed in this support and exhibition prospectus) and agree to abide by the guidelines for industry participation for the meeting. I am authorized to sign this form on behalf of the applicant/company.

Signature (required): ________________________________ Date: ________________________________

<table>
<thead>
<tr>
<th>Choice</th>
<th>Booth Number</th>
<th>Booth Size</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
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<td>2nd Choice</td>
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<td>3rd Choice</td>
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<tr>
<td>4th Choice</td>
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</tr>
</tbody>
</table>
14th Annual Pain Medicine Meeting
November 19-21, 2015 • Miami, Florida • Fontainebleau Miami Beach

CREDIT CARD AUTHORIZATION FORM
In order to charge your credit card and in accordance with the security measures taken by credit card companies, please fill in the following form in your own handwriting and sign.

Please send us this sheet by fax or email scan to the attention of:
Sharon Hampton
ASRA Marketing Coordinator
Fax: 1-856-589-7463
Email: Sharon.hampton@ajj.com

Authorization for Credit Card Charges

Name of company: ______________________________________________________________

We authorize ASRA to make the charge of:

US currency only: $ ________________________________

For the following services: ______________________________________________________

For meeting: __________________________________________________________________

Credit card details to be charged:

Number: ______________________________________________________________________

Expiration date: __________________________________________________________________

Name of card holder: _____________________________________________________________

Address: (as per credit card records): __________________________________________________________________

Telephone number: __________________________________________________________________

Security digits (on the back of the credit card): ______________________________________

Signature of card holder: __________________________________ Date: _________________
IN KIND SUPPORT

14th Annual Pain Medicine Meeting
November 19-21, 2015 • Miami, Florida • Fontainebleau Miami Beach
Jack Edelman, ASRA Account Executive
Email: jack.edelman@ajj.com / Tel: 856-256-2313 / Fax: 856-589-7463

If you wish to provide equipment for educational workshops please complete the following request:

Contact name: ________________________________________________________________

Name of company: ____________________________________________________________

Name (as to appear in all meeting publications): __________________________________

Address: ___________________________________________________________________

City: ___________________________ State: __________ Zip code: _________________

Telephone: ______________________ Fax: ____________________

Email: __________________________ Website: ________________________________

I would like to provide in kind support for workshops.

Please call me to discuss at: _______________________

☐ We can supply _______________________ US machines and/or supplies for the workshops
(details: _________________________________________________________________)

Signature: ____________________________ Date: _______________________________
EXHIBITION RULES AND REGULATIONS

PROHIBITION OF EXHIBITOR-ORGANIZED SESSIONS
Commercial firms which exhibit at the meeting will not be permitted to conduct or organize educational activities, presentations, or meetings in Miami during the days of the Meeting. Only normal sales presentations describing products and their functions are allowed in the exhibit booths. Sales activities in hotel sleeping rooms and suites and at dinners and receptions must be approved by ASRA.

ASRA provides the scientific education at the meeting. To avoid conflicts with the scientific program, ASRA faculty and ASRA Board Members may not make any scheduled, live presentations in technical exhibit booths or at exhibitor-organized functions during the scientific program. Commercial firms failing to comply with this rule will have their exhibit space revoked and no refund will be made.

FDA REGULATIONS
Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

EXHIBITOR ELIGIBILITY
ASRA shall determine the eligibility of any company, product, or service. ASRA may reject application of any company whose display of goods or services is not compatible, in the sole opinion of ASRA, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned. The agreement is binding upon receipt and acknowledgement by ASRA. Acknowledgement constitutes one or more of the following: ASRA confirmation letter or e-mail message, shared meeting information, to exhibitor, receipt of service kit or other information.

EXHIBIT SPECIFICATIONS AND RESTRICTIONS
Exhibits must conform to the usual requirements. Commercial exhibitors shall be restricted to those acceptable to ASRA. Acceptable exhibitors are companies whose products or services must be relevant professionally to the practice of pain and in good taste. No novelty items, including jewelry and T-shirts, may be sold from the exhibit booth. No subletting of space will be permitted.

Exhibits may not project beyond the space allotted. No exhibit will be permitted to span an aisle by ceiling or floor covering. Exposed or unfinished sides and/or exhibit backgrounds must be draped to present an attractive appearance. The exhibits will be inspected during the set-up time. The decorator, with ASRA’s approval, will provide draping deemed necessary and submit the charges to the exhibitor.

Aisles must be kept clear for traffic. Exhibitors’ activities, personnel, giveaways and equipment must be confined within the booth space. No loudspeakers, public address systems, lights, or other equipment that may be annoying to adjacent exhibitors shall be permitted in the booths. Sound leakage must not interfere with any other exhibitor.

Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floor or other parts of the building or furniture. ASRA and the venue must approve in advance any special lighting or lighting trusses that must be secured to the ceiling. Distribution of promotional gummed stickers or labels is prohibited. Anything in connection therewith necessary or proper for protection of the building, equipment, or furniture will be at the expense of the exhibitor.

INFRINGEMENT
Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted.

TERMS AND CONDITIONS

These terms are the contractual agreement between ASRA and the exhibitor(s)/supporter(s).

APPLICATION TO PARTICIPATE
Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance supporters/exhibitor will be bound by the terms and conditions listed in the prospectus and/or contractual agreement.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR/ SUPPORTER
Registration implies full acceptance by the exhibitors/supporters of the exhibition/supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the meeting without compensation or refund of sums already paid, and without prejudice to the exhibitor/supporter. By submitting an application to participate, the exhibitor/supporter make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The exhibitor/supporter may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.
OBLIGATION AND RIGHTS OF ASRA

ASRA undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. ASRA reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors/supporters. ASRA reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the meeting, with no obligation to provide compensation to the defaulting exhibitor/supporter.

EXHIBITION REGULATIONS

The exhibition manager, acting under direction of ASRA, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the exhibition manager. ASRA reserves the right to alter the general layout or limit the space allotted to each exhibitor/supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, ASRA will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 8 feet for linear booths and 20 feet for island booths. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition sale. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor’s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise ASRA will arrange for their removal at the exhibitor’s risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the exhibitor/supporter fail to make a payment on time, ASRA is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/supporter items or seek compensation for non-fulfilment of contract.

Participation by exhibitors/supporters is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by ASRA.

Exhibitors’ badges will not be mailed in advance and may be collected from the exhibition manager’s desk. ASRA ensures daily cleaning of the aisles. Exhibitors/supporters are responsible for the cleaning of their stands. The provision of refreshments for the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to ASRA for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors. The organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

LIABILITY AND INSURANCE

Equipment and all related display materials installed by exhibitors/supporters are not insured by ASRA, and ASRA under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/supporters. ASRA can not accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the ASRA meeting. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Society of Regional Anesthesia and Pain Medicine, its sponsors and endorsers, the program committee, and meeting managers as well as Fontainebleau Miami Beach, AJJ, Inc., and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the program committee, sponsors, endorsers, meeting managers and Fontainebleau Miami Beach, AJJ, Inc., its employees and agents. Exhibitor acknowledges that the American Society of Regional Anesthesia and Pain Medicine, its sponsors and endorsers, the program committee, and/or meeting managers and Fontainebleau Miami Beach, AJJ, Inc., do not maintain insurance covering the exhibitor’s property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the fire prevention bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the convention service manager of Fontainebleau Miami Beach will be the final judge thereof and his/her decision shall be binding on all parties concerned.

EXHIBITION TERMS AND CONDITIONS

The terms and conditions of exhibitors are included in this prospectus. Please note that signing of the exhibition booking form and contract indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.